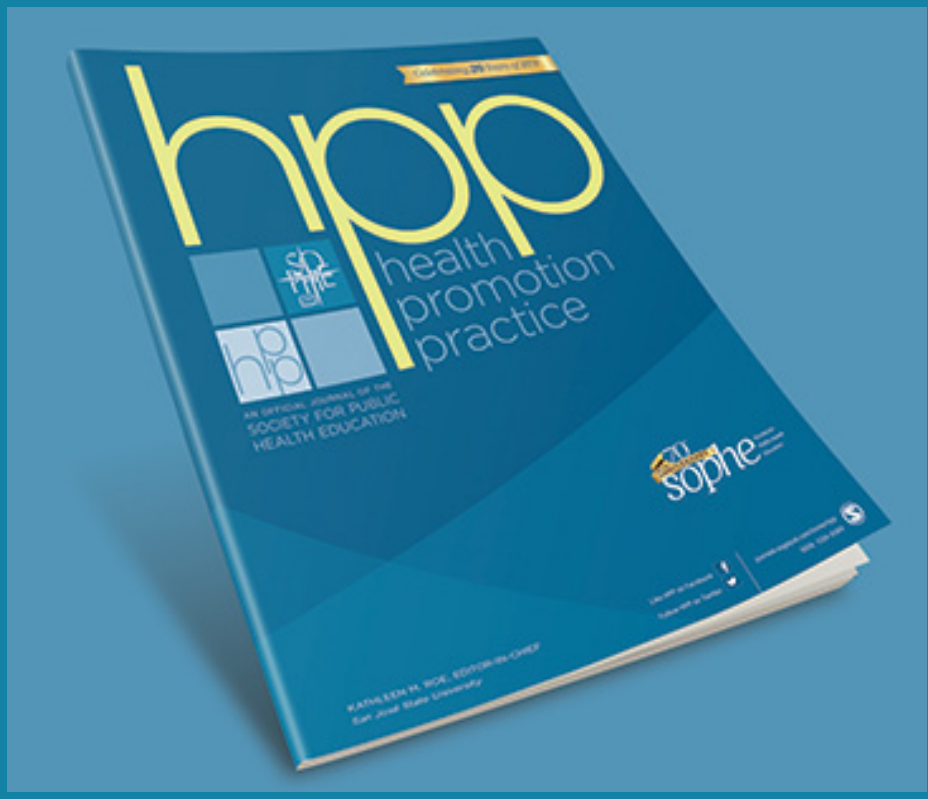


# A Reflection of Interning at Health Promotion Practice Journal

## Master of Public Health Program 2020 - San José State University

Brandon Nguyen, MPH (c)  
Preceptor – Dr. Kathleen Roe, DrPH, MPH



### Primary Assignment



M 11/16	#MondayHPPfree		
Message ready	9:00 1 - Baldwin (Native Collection) Msg 1 Sec 13 (Ready)	4:00 Hawley, Msg 1b, Sec 4 (Ready)	2:00 Native Collection Msg 4a Sec 13 (Ready)
	11:00 5 - Hardy, (Native Collection) Msg 1 Sec 13 (Ready)		
T 11/17	#PolicyTuesday/Share Link Message		
Message ready	9:00 2 - Begay (Native Collection) Msg 1 Sec 13 (Ready)	5:00 Native Collection Msg 4c Sec 13 (Ready)	1:00 -Gerber (Native Collection) Msg 1 Sec 13 (Ready)
	11:00 8 - Kim (Native Collection) Msg 1 Sec 13 (Ready)		
W 11/18	#HPPStorytelling		
Message ready	8:00 Hawley, Msg 2, Sec 4 (Ready)	4:00 5 - Hardy, (Native Collection) Msg 2 Sec 13 (Ready)	12:00 -Flicker (Native Collection) Msg 1 Sec 13 (Ready)
	Depres, COVID in Latinos Msg 2a, Sect 2 (Ready)		2:00 6 -Williams, (Native Collection) Msg 1 Sec 13 (Ready)

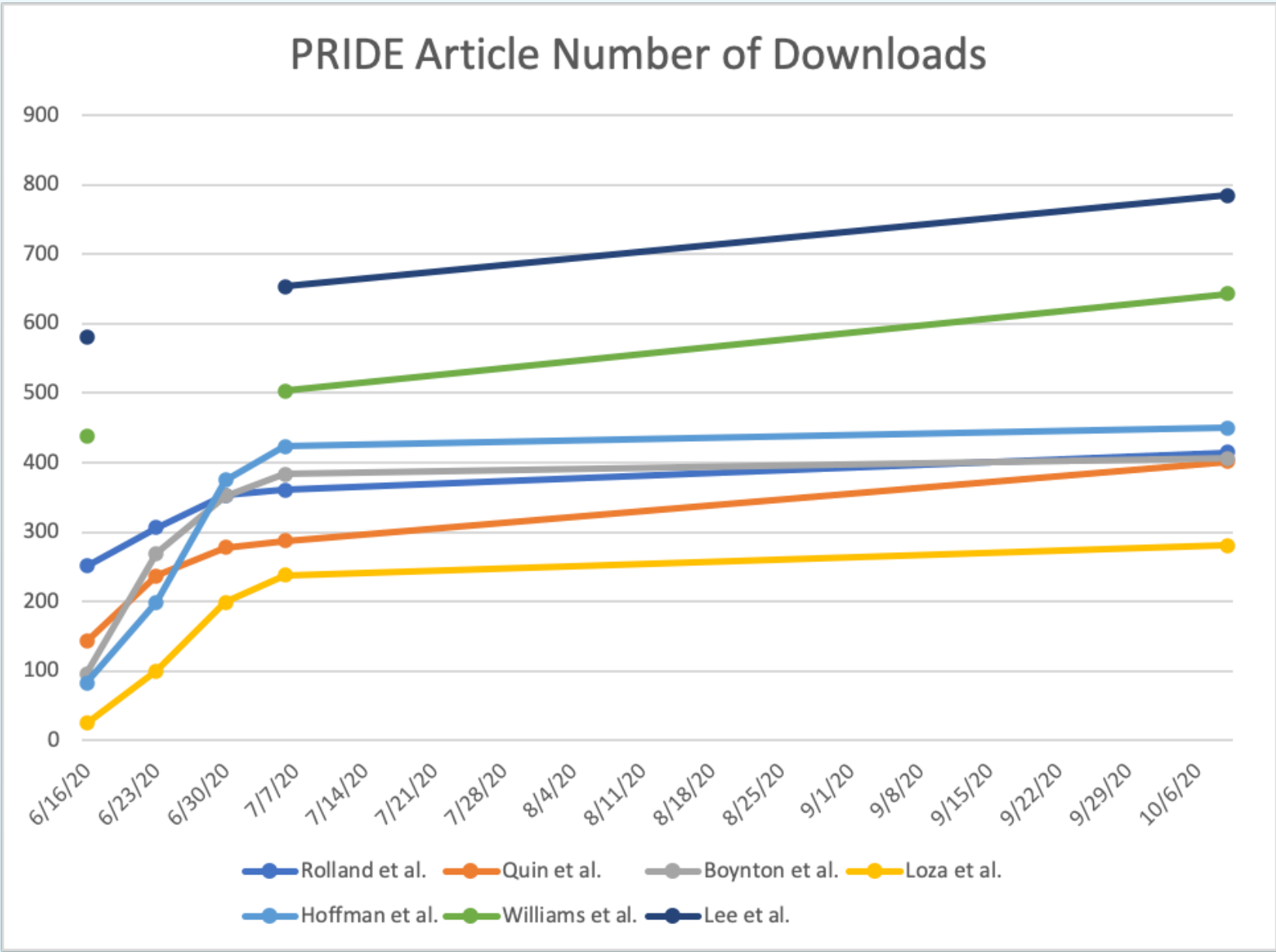
- Develop, promote, and track social media messages for HPP current articles
- Analyze metrics for PRIDE Collection and Mobile Technology and HIV Collection

**Brandon Nguyen** @mph\_brandon · Sep 10

In a time when everything seems so uncertain, how will we move and adapt to the changing environments around us? Read @KathleenMRoe's commentary of the new September issue here: [bit.ly/3jqc9el](https://bit.ly/3jqc9el) #healthequity #SocialJustice

**TheHPPJournal** @TheHPPJournal · Sep 9

#ICYMI - Disrupter? Builder? Guide? What's your role in the social change ecosystem? #socialchangemap [bit.ly/2EZL8QN](https://bit.ly/2EZL8QN) by @dviyer @solidarity\_is @BldingMovement got @TheHPPJournal thinking! [bit.ly/3jqc9el](https://bit.ly/3jqc9el) @LaNitaSWright @DrKLG4Health @CAirhihenbuwa @KathleenMRoe



### From Class to Field

- Developed culturally competent social media messages
- Incorporated person-first and bias-free language (multicultural communication)
- Reconstructed journal articles to literary-appropriate language (health communication)

### Settings

- Worked remotely in addition to weekly meetings with Dr. Roe and bi-weekly meeting with all interns

### Fieldwork Goals

- Curated LGBTQ Reading List
- Maintained a professional presence on Twitter

### Challenges

- Working from home
- Staying connected and networking within the public health field from home

### Outcomes

- Developed an understanding of social media metrics and drivers

### Unexpected Opportunities

**REPORT TO AUTHORS**  
**HPP HRSA SPNS**  
**OCTOBER 2, 2020**

**BRANDON NGUYEN**

**KATHLEEN ROE**

**HRSA**  
Health Resources & Services Administration

**hpp**  
health promotion practice

- Presented on social media metrics to authors of the Mobile Technology and HIV Collection

### Reflections

- Grateful to be in the intersection between public health and social media/technology!